Infinity Retail Management System for Liquor

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Business challenges

- Shrinkage and theft
- Minimum legal ages to purchase
- High cost inventory items
- Differentiation over and above price
- Cross-category cannibalization during promotions

"Inventory is our business. Like all FMCG businesses, we need access to accurate and in-depth information that tells us what's happening in each of our stores,"

Ian Caulfield, the Trusts.

Features

- Tight inventory control to maximize stock turns
- Secure cash management and reconciliation
- Prompts for age checks by product or customer, preventing sales to under-aged customers
- Mix and match specials. Customers can select 3 different flavors from a range of mixers and receive a special price for example
- All sale and stock transactions logged against users to ensure traceability, preventing inventory from being hidden
- Parent/child item management allows inventory to be receipted and sold in different units of measure - for example, where beer is purchased as a six-pack but the cans are sold as individual items
- Security permissions can be applied to every function to ensure only authorized staff can use certain transactions. Permissions are applied per an unlimited number of user groups - for example managers, supervisors, operators, trainees
- Infinity Mobile can be used to receipt inventory directly onto the shop floor, with no interruption to trading, reducing the requirement for additional employees off the shop floor
- Support for bottle deposits
- Integration with loyalty schemes for points to differentiate over competitors with similar pricing
- Cross-category reporting for the ability to monitor the impact of promotions across the board

Contact Details

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INFINITY
RETAIL MANAGEMENT SYSTEM

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